



Prezados Senhores,

Para conhecimento e para pensar...

Semana passada, a consultoria McKinsey divulgou a sua tradicional pesquisa trimestral de avaliação de expectativas, com a opinião de mais de 1.700 empresas em todo o mundo.

Ver...

[www.mckinsey.com/business-functions/strategy-and-corporate-finance/our-insights/economic-conditions-snapshot-september-2017-mckinsey-global-survey-results?cid=other-eml-alt-mip-mck-oth-1709&hlkid=ca62da2b13404b938b959c5621d4404e&hctky=2190235&hdpid=d83dd7e6-8131-44ed-9ff2-5e32499c6ae3](http://www.mckinsey.com/business-functions/strategy-and-corporate-finance/our-insights/economic-conditions-snapshot-september-2017-mckinsey-global-survey-results?cid=other-eml-alt-mip-mck-oth-1709&hlkid=ca62da2b13404b938b959c5621d4404e&hctky=2190235&hdpid=d83dd7e6-8131-44ed-9ff2-5e32499c6ae3)

Apesar da instabilidade política, existe mais otimismo econômico, comparado com a realidade de há seis meses. Essa previsão mundial se encaixa perfeitamente com a realidade brasileira.

Exhibit 1

### In nearly every region, respondents' views on their home economies have surpassed expectations from six months ago.

% of respondents by office location<sup>1</sup>

#### Domestic economic conditions

■ Better ■ The same ■ Worse



<sup>1</sup>Figures may not sum to 100%, because of rounding.

<sup>2</sup>For all respondents, n = 1,742; in Europe, n = 601; in Latin America, n = 140; in India, n = 120; in North America, n = 433; in Asia-Pacific, n = 185; and in developing markets, n = 263.

<sup>3</sup>For all respondents, n = 1,407; in Europe, n = 500; in Latin America, n = 128; in India, n = 119; in North America, n = 331; in Asia-Pacific, n = 163; and in developing markets, n = 166.

<sup>4</sup>Includes respondents in China, Middle East, and North Africa.

McKinsey&Company

Cordialmente,

Francisco Galiza.

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